

What is psyCH?

psyCH is the umbrella organization of all psychology students in Switzerland and represents their interests. Students of every university as well as universities of applied psychology are members of psyCH. We support and accompany Swiss psychology students during their studies and beyond, by...

... ensuring the flow of information around psychological studies

... encouraging social exchange and development towards further education

... facilitating the exchange and cooperation between students and professionals

... offering chances to develop ideas and skills

... conveying opportunities to gather knowledge and experiences outside university environments

We pursue those objectives through our many projects and events, such as the psyCH Blog, psyPra, the psyCH trainers' school and the psyKo.

> Further information about our projects can be found on our new website psynet.ch!

Why a cooperation with psyCH is worthwhile:

- ❖ You can reach over **8'000** future psychologists all over Switzerland
- ❖ It enables professionals to **pass on their knowledge and interests** to the next generation
- ❖ It is an opportunity of **making yourself visible** for psychologists yet to come in a **relatable manner**
- ❖ You create connections between you and young professionals on eye level and **thus expand your network**
- ❖ ... and many more!

Proactively raise your awareness and reach us: the future psychologists.

> How?

Our sponsoring services:

- **Blog post** (incl. “appetizer” on Facebook and Instagram)
 - 250 words (*incl. image*) 250 CHF
 - 500 words (*incl. image & video*) 500 CHF

- **Promotion on Facebook and Instagram** (image or video incl. description)
 - 1 article 70 CHF
 - 2 articles 130 CHF
 - 3 articles 180 CHF

So, should you be interested in collaborating but still hesitating, just contact us! We will gladly attend to your questions and needs. We are also open for your ideas concerning joint collaboration and would love to develop them with you.

Thank you for your support!

> **Contact:**

sponsors.psyCH@gmail.com

> **Payment details:**

psyCH – umbrella association of swiss psychology students

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