

Who we are:

psyCH is the umbrella organization of psychology students throughout Switzerland and represents their interests. Psychology students from all universities and universities of applied sciences are members of psyCH. We support and accompany Swiss psychology students during their studies and beyond by providing...

- ... essential information concerning the study of psychology at universities in Switzerland
- ... information concerning advanced studies and career entry
- ... social exchange and cooperation between students and professionals
- ... tools to develop ideas and skills and creatively plan their future
- ... opportunities, to accumulate knowledge & experience that serves beyond the educational time

How you can benefit from working with psyCH:

- You will reach **over 9000¹ future psychologists** throughout Switzerland
- We offer you unique **networking opportunities** with professional newcomers
- You get the opportunity to **spread awareness** and spark the new generation's interest
- You can **support young students** through one of our projects

How we can work together:

Our projects include the psyCH Blog, psyPra, the psyCH Trainers' School and the psyKo.

> psyKo

Every year a team of highly motivated students organizes the national congress of Swiss psychology students. Students from all regions of Switzerland take part at our event. The program spans three days in which talks and workshops surrounding one specific topic enable the participants to gain a deeper understanding of the work it requires to research a topic and its aspects in the professional setting. It is an excellent networking opportunity not only for our participants but also for lecturers, organizations and institutions who have an interest in possible newcomers in their field. Next to lecturers from the professional field students have the opportunity to present their own research projects.

This year we will discuss "**The future of Psychology**". This means that the presentations, workshops

¹ Source: BFS / SHIS-studex, Studierende und Abschlüsse der Hochschulen; Date: 25.03.2020.

and trainings will focus on this topic. The psyKo will be held in Lucerne from 01. until 03. April 2022 and will be attended by approximately 80-100 students.

Before and after the congress:

- **psyKo booklet** (= psyKo program; 120 copies in DIN 5)
 - Advertisement
 - 1 page 400 CHF
 - ½ page 200 CHF
 - Your logo 100 CHF

- **Goodies in welcome-bags (approx. 100 - 120 copies)**

You are welcome to send us materials such as pens, notepads, etc. or other goodies and let us put them in the welcome bags that we distribute at the beginning of the congress. For flyers or further promotion we would like to draw your attention to the psyKo booklet or the INFO table we offer.

During the congress:

- **INFO table**

The perfect opportunity to get in direct contact with students for about an hour. You will have your own table and can bring and distribute materials, goodies etc. Beforehand, you will be given the opportunity to briefly introduce yourself in English to everyone (3-5 minutes) or offer an English translation if necessary.

- ☑ INFO table, free entry (2 persons) + sleeping accommodation* 200 CHF
 - 1 overnight stay* (please specify whether Fri. -> Sat.; Sat. -> Sun.) 250 CHF
 - 2 overnight stays* 290 CHF
- **Poster** (gets prominently placed, print provided by the sponsor) 70 CHF

** Please note that we can only offer a limited number of places and therefore apply the "first come, first serve" procedure.*

> Deadline: *We kindly ask you to get in contact with us until **31.01.2022** if you are interested in a sponsoring collaboration and thank you for the timely shipment of goodies and other material.*

Additional COVID-19 relevant information: *If the psyKo 2022 gets cancelled due to COVID-19, we will either offer you a full refund or to transfer your sponsoring choice onto the next psyKo.*

> psyCH Trainer's School

The Trainers' School on the one hand educates students as trainers to ensure a smooth start for the volunteers of psyCH each year and on the other hand trains further volunteers in local and international associations and NGOs. The Trainers' School takes place every year for one week and is mostly self-financing. If you are still interested in working with us, we would be very happy to hear from you.

> psyPra

psyPra is an internship platform that was created in cooperation between the umbrella organization of Swiss psychology students and the professional association FSP (Federation of Swiss Psychologists). psyPra currently works with more than 100 institutions throughout Switzerland that advertise internship positions as needed.

If you would like to offer an internship, we will be happy to advertise it for you! You can get more information under the following link: <https://psychologiestudierende.ch/psypra/submit/>

> psyCH Blog

The psyCH Blog is published weekly. We write articles about our events, current research topics in psychology and relevant topics around the everyday life of students. As a sponsoring partner, you have the opportunity to publish a blog post on our website & social media channels.

As an institution, you benefit from a wide reach among psychology students throughout Switzerland for your internship opportunities. Our website is visited by between 12,500 and 15,000 people per month who read our blog and find psychology internship opportunities.

- **Blog article** (incl. "appetizer" on Facebook and Instagram)
 - 250 words (incl. picture) 250 CHF
 - 500 words (incl. picture + video) 500 CHF

- **Advertisement on Facebook and Instagram** (picture or video incl. caption)
 - 1 post 70 CHF
 - 2 posts 130 CHF
 - 3 posts 180 CHF

- **Your logo on our website** (one-year term) 500 CHF

If you are interested in one of our offers or have any questions, please do not hesitate to contact us! We are looking forward to your ideas and wishes regarding corporations. We always appreciate alternative sponsoring ideas too and are happy to help figuring something out that fits your needs.

> Contact:

sponsoring@psynet.ch

> Payment details:

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> psyCH online:

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Thank you for your interest and support!